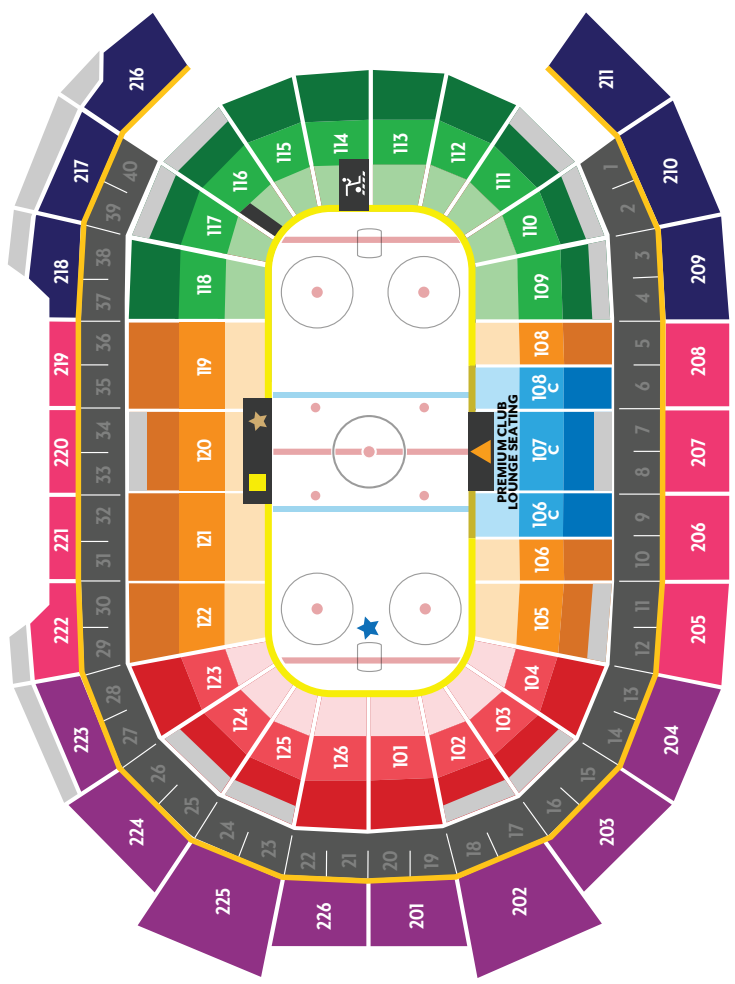




2025-2026 HERSHEY BEARS® SEASON TICKET PRICING

SECTION		FULL SEASON	HALF SEASON
CLUB SEATS		PRICE (per seat)	PRICE (per seat)
Row A		\$2,900	Full Season Exclusive
Rink Side (B-F)		\$2,800	Full Season Exclusive
Lower (G-L)		\$2,750	Full Season Exclusive
Upper (M-W)		\$2,700	Full Season Exclusive
100 LEVEL		PRICE (per seat)	PRICE (per seat)
Row A		\$1,351	Full Season Exclusive
Center Ice Rink Side (B-F)		\$1,027	\$603
Center Ice Lower (G-L)		\$982	\$549
Center Ice Upper (M-W)		\$955	\$531
Attack Zone Rink Side (B-F)		\$937	\$531
Attack Zone Lower (G-L)		\$874	\$486
Attack Zone Upper (M-W)		\$847	\$468
Defend Zone Rink Side (B-F)		\$829	\$477
Defend Zone Lower (G-L)		\$667	\$387
Defend Zone Upper (M-W)		\$649	\$369
200 LEVEL		PRICE (per seat)	PRICE (per seat)
Row A		\$685	\$396
Center Ice (B-G)		\$631	\$360
Attack Zone (B-L)		\$451	\$261
Defend Zone (B-H)		\$361	\$207
PARKING		PRICE	PRICE
General Parking		FREE	\$216
Preferred Parking		\$576	Full Season Exclusive



* Pricing valid through 5/30/25

Season Ticket Office • 550 W. Hersheypark Drive, P.O. Box 860, Hershey, PA 17033
Phone: 717-520-5796 • Fax: 717-508-1575

2025-2026 HERSHEY BEARS® SEASON TICKET BENEFITS



BENEFITS	CLUB SEAT MEMBER (36 games)	FULL SEASON MEMBER (36 games)	HALF SEASON MEMBER (18 games)
Per Game Cost Starting At	\$75.00	\$10.03	\$11.50
Access to Stella Artois Premium Lounge			
First Right of Refusal to Seat For All Events			
Preseason Game Included			
<i>Hersheypark® Ticket (\$89.95 Value)</i>			
<i>Hersheypark Season Pass Discount</i>			
NEW! Shoot For Your Seat Event			
Discounted Single Game Tickets			
Complimentary <i>Hershey Bears</i> Tickets	2 Per Seat	2 Per Seat	
Video Board Announcement			
Discounted Parking	Free Club Lot	Free General Parking	Discount Parking Available
NEW! Unlimited Fountain Drinks			
Same Seat For Every Game			
No Processing Fees			
AHLTV Package (<i>\$150 Value</i>)			
Member Benefits Card			
15% Food and Beverage Discount			
15% Retail Discount			
Ticket Exchange Program	5	5	2
Presale Access for Calder Cup Playoffs			
Exclusive Season Ticket Member Entrance			
Access Exclusive Preseason Event			
NEW! TM Resale Integration			

1) Per game cost based off of 200 level Attack and Defend Zone Pricing. 2) Full season savings based on 100 level center ice. Partial plan based on 100 Attack Zone. 3) Pricing based off of 200 level Attack and Defend Zone Pricing. Payment amount after \$100 deposit per seat enrolled in the monthly payment plan beginning in February. 4) Full season fees based on 100 level center ice. Partial plan based on 100 attack zone.